

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
957144-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	12136

Flight Dates	Order #	Alt Order #
10/01/12 - 10/07/12	957144	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Billing Address:

Media Strategies & Research
 Attention: Accounts Payable
 1580 Lincoln Street
 Suite 510
 Denver, CO 80203

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/01/12	10/05/12	5a A7N More In The AM	5-6a	MTWTF--	:30	5	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
36	KOAT	M	10/01/12	5:11 AM	5a A7N More In The AM	5-6a	:30	MHTV-1206H	\$150.00 NM
33	KOAT	Tu	10/02/12	5:42 AM	5a A7N More In The AM	5-6a	:30	MHTV1207H	\$150.00 NM
34	KOAT	W	10/03/12	5:43 AM	5a A7N More In The AM	5-6a	:30	MHTV-1206H	\$150.00 NM
37	KOAT	Th	10/04/12	5:23 AM	5a A7N More In The AM	5-6a	:30	MHTV1207H	\$150.00 NM
35	KOAT	F	10/05/12	5:56 AM	5a A7N More In The AM	5-6a	:30	MHTV1207H	\$150.00 NM
2	10/01/12	10/05/12	6a A7N More In The AM	6-7a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
43	KOAT	M	10/01/12	6:12 AM	6a A7N More In The AM	6-7a	:30	MHTV1205H	\$400.00 NM
40	KOAT	M	10/01/12	6:23 AM	6a A7N More In The AM	6-7a	:30	MHTV1207H	\$400.00 NM
39	KOAT	Tu	10/02/12	6:23 AM	6a A7N More In The AM	6-7a	:30	MHTV-1206H	\$400.00 NM
44	KOAT	Tu	10/02/12	6:42 AM	6a A7N More In The AM	6-7a	:30	MHTV-1206H	\$400.00 NM
46	KOAT	W	10/03/12	6:11 AM	6a A7N More In The AM	6-7a	:30	MHTV1205H	\$400.00 NM
38	KOAT	W	10/03/12	6:29 AM	6a A7N More In The AM	6-7a	:30	MHTV1207H	\$400.00 NM
47	KOAT	Th	10/04/12	6:23 AM	6a A7N More In The AM	6-7a	:30	MHTV-1206H	\$400.00 NM
42	KOAT	Th	10/04/12	6:53 AM	6a A7N More In The AM	6-7a	:30	MHTV1207H	\$400.00 NM
45	KOAT	F	10/05/12	6:29 AM	6a A7N More In The AM	6-7a	:30	MHTV-1206H	\$400.00 NM
41	KOAT	F	10/05/12	6:59 AM	6a A7N More In The AM	6-7a	:30	MHTV1207H	\$400.00 NM
4	10/01/12	10/05/12	Good Morning America	7-9a	MTWTF--	:30	10	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	MTWTF--	10	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
45	KOAT	M	10/01/12	7:29 AM	Good Morning America	7-9a	:30	MHTV-1206H	\$300.00 NM
48	KOAT	M	10/01/12	8:54 AM	Good Morning America	7-9a	:30	MHTV-1206H	\$300.00 NM
43	KOAT	Tu	10/02/12	7:25 AM	Good Morning America	7-9a	:30	MHTV1205H	\$300.00 NM
50	KOAT	Tu	10/02/12	8:00 AM	Good Morning America	7-9a	:30	MHTV1207H	\$300.00 NM
47	KOAT	W	10/03/12	7:59 AM	Good Morning America	7-9a	:30	MHTV-1206H	\$300.00 NM
44	KOAT	W	10/03/12	8:59 AM	Good Morning America	7-9a	:30	MHTV-1206H	\$300.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
957144-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12136	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/01/12	10/05/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	5	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
30	KOAT	M	10/01/12	5:23 PM	Action 7 News @ 5p	5-530p	:30	MHTV1205H	\$425.00 NM
32	KOAT	Tu	10/02/12	5:14 PM	Action 7 News @ 5p	5-530p	:30	MHTV-1206H	\$425.00 NM
29	KOAT	W	10/03/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	MHTV1207H	\$425.00 NM
28	KOAT	Th	10/04/12	5:22 PM	Action 7 News @ 5p	5-530p	:30	MHTV1207H	\$425.00 NM
31	KOAT	F	10/05/12	5:12 PM	Action 7 News @ 5p	5-530p	:30	MHTV1207H	\$425.00 NM
23	10/01/12	10/05/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	5	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
33	KOAT	M	10/01/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	MHTV1207H	\$525.00 NM
35	KOAT	Tu	10/02/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MHTV1205H	\$525.00 NM
32	KOAT	W	10/03/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	MHTV-1206H	\$525.00 NM
31	KOAT	Th	10/04/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	MHTV-1206H	\$525.00 NM
34	KOAT	F	10/05/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	MHTV-1206H	\$525.00 NM
25	10/01/12	10/05/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	8	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	8	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
47	KOAT	M	10/01/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV-1206H	\$575.00 NM
42	KOAT	M	10/01/12	8:55 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV-1206H	\$575.00 NM
44	KOAT	Tu	10/02/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1207H	\$575.00 NM
46	KOAT	W	10/03/12	6:47 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1207H	\$575.00 NM
48	KOAT	Th	10/04/12	6:39 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1207H	\$575.00 NM
43	KOAT	Th	10/04/12	6:45 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV-1206H	\$575.00 NM
49	KOAT	F	10/05/12	6:39 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1207H	\$575.00 NM
45	KOAT	F	10/05/12	6:57 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV-1206H	\$575.00 NM
28	10/01/12	10/05/12	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	5	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	5	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
24	KOAT	M	10/01/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV-1206H	\$650.00 NM
25	KOAT	Tu	10/02/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1205H	\$650.00 NM
23	KOAT	W	10/03/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1207H	\$650.00 NM
27	KOAT	Th	10/04/12	10:28 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV-1206H	\$650.00 NM
26	KOAT	F	10/05/12	10:25 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV-1206H	\$650.00 NM
29	10/01/12	10/05/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	5	\$540.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	MTWTF--	5	\$540.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
30	KOAT	M	10/01/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV-1206H	\$540.00 NM
29	KOAT	Tu	10/02/12	10:41 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1207H	\$540.00 NM
31	KOAT	W	10/03/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV-1206H	\$540.00 NM
32	KOAT	Th	10/04/12	10:56 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1207H	\$540.00 NM
33	KOAT	F	10/05/12	11:03 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1207H	\$540.00 NM

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957144-1	10/07/12	October 2012	10/01/12 - 10/07/12

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	12136



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/01/12	10/05/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	5	\$540.00	NM
Class of Time - Immediately Pre-emptible without notice									
34	10/03/12	10/03/12	MIDDLE/NEIGHBORS	9-10p	--W----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KOAT W 10/03/12 9:46 PM MIDDLE/NEIGHBORS 9-10p :30 MHTV-1206H \$1,200.00 NM									
36	10/07/12	10/07/12	Action 7 News @ 10p Sun	10-1030p	-----S	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/04/12 10/10/12 -----S 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KOAT Su 10/07/12 10:13 PM Action 7 News @ 10p Sun 10-1030p :30 MHTV-1206H \$675.00 NM									
37	10/06/12	10/06/12	A7N LTM Sat 5am	5-6a	-----S-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 KOAT Sa 10/06/12 5:25 AM A7N LTM Sat 5am 5-6a :30 MHTV-1206H \$150.00 NM									
38	10/07/12	10/07/12	A7N LTM Sun 5am	5-6a	-----S	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KOAT Su 10/07/12 5:24 AM A7N LTM Sun 5am 5-6a :30 MHTV1207H \$150.00 NM									
39	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KOAT Su 10/07/12 8:26 AM Su A7N Balloon Fiesta 6-9A :30 MHTV-1206H \$250.00 NM									
40	10/03/12	10/05/12	The View 10-11a	10-11a	--W-F--	:30	2	\$190.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W-F-- 2 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 KOAT W 10/03/12 9:58 AM The View 10-11a 10-11a :30 MHTV1205H \$190.00 NM 11 KOAT F 10/05/12 10:30 AM The View 10-11a 10-11a :30 MHTV-1206H \$190.00 NM									
41	10/01/12	10/03/12	Chew, The	12-1pm	M-W----	:30	2	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M-W---- 2 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10 KOAT M 10/01/12 12:57 PM Chew, The 12-1pm :30 MHTV1207H \$80.00 NM 11 KOAT W 10/03/12 11:59 AM Chew, The 12-1pm :30 MHTV1207H \$80.00 NM									
43	10/02/12	10/05/12	General Hospital	2-3p/1-2p	-T--F--	:30	2	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T--F-- 2 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 KOAT Tu 10/02/12 1:59 PM General Hospital 2-3p/1-2p :30 MHTV-1206H \$90.00 NM 9 KOAT F 10/05/12 1:24 PM General Hospital 2-3p/1-2p :30 MHTV1207H \$90.00 NM									

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Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12136	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	10/02/12	10/05/12	General Hospital	2-3p/1-2p	-T--F--	:30	2	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
52	10/06/12	10/06/12	Action 7 News @ 10p Sat	10-1035p	-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 KOAT Sa 10/06/12 10:24 PM Action 7 News @ 10p Sat 10-1035p :30 MHTV-1206H \$400.00 NM									
53	10/01/12	10/04/12	Nightline	1105-1135p	MT-T---	:30	3	\$160.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 MT-T--- 3 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 15 KOAT M 10/01/12 11:10 PM Nightline 1105-1135p :30 MHTV1205H \$160.00 NM 16 KOAT Tu 10/02/12 11:18 PM Nightline 1105-1135p :30 MHTV-1206H \$160.00 NM 17 KOAT Th 10/04/12 11:19 PM Nightline 1105-1135p :30 MHTV-1206H \$160.00 NM									
54	10/02/12	10/04/12	Katie Couric M-F	2p-3p	-T-T---	:30	2	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T-T--- 2 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 KOAT Tu 10/02/12 2:59 PM Katie Couric M-F 2p-3p :30 MHTV1205H \$165.00 NM 8 KOAT Th 10/04/12 2:47 PM Katie Couric M-F 2p-3p :30 MHTV-1206H \$165.00 NM									
59	10/07/12	10/07/12	Action 7 News @ 1030p	1030-1105p	-----S	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT Su 10/07/12 10:53 PM Action 7 News @ 1030p Sun 1030-1105p :30 MHTV1207H \$400.00 NM									
61	10/01/12	10/01/12	DWTS	7-10p	M-----	:30	1	\$2,300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT M 10/01/12 8:11 PM DWTS 7-10p :30 MHTV1205H \$2,300.00 NM									
62	10/04/12	10/04/12	LAST RESORT	7-8p	---T---	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT Th 10/04/12 7:42 PM LAST RESORT 7-8p :30 MHTV1207H \$900.00 NM									
63	10/01/12	10/01/12	CASTLE	9-10p	M-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT M 10/01/12 9:44 PM CASTLE 9-10p :30 MHTV1207H \$2,500.00 NM									
64	10/02/12	10/02/12	PRIVATE PRACTICE	9-10p	-T-----	:30	1	\$1,890.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$1,890.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT Tu 10/02/12 9:36 PM PRIVATE PRACTICE 9-10p :30 MHTV-1206H \$1,890.00 NM									

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Heinrich/D/Senate	Candidate	12136	



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64	10/02/12	10/02/12	PRIVATE PRACTICE	9-10p	-T-----	:30	1	\$1,890.00	NM
Class of Time - Pre-emptible with notice									
66	10/05/12	10/05/12	SHARK TANK	7-8p	----F--	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT F 10/05/12 7:47 PM SHARK TANK 7-8p :30 MHTV1207H \$1,000.00 NM									
67	10/07/12	10/07/12	ONCE UPON A TIME	7-8p	-----S	:30	1	\$1,390.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,390.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Su 10/07/12 7:19 PM ONCE UPON A TIME 7-8p :30 MHTV1207H \$1,390.00 NM									
68	10/07/12	10/07/12	REVENGE	8-9p	-----S	:30	1	\$1,400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Su 10/07/12 8:43 PM REVENGE 8-9p :30 MHTV-1206H \$1,400.00 NM									
69	10/07/12	10/07/12	666 PARK AVE	9-10p	-----S	:30	1	\$1,125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Su 10/07/12 9:39 PM 666 PARK AVE 9-10p :30 MHTV1207H \$1,125.00 NM									
70	10/02/12	10/02/12	DWTS	8-9p	-T-----	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 10/02/12 8:42 PM DWTS 8-9p :30 MHTV-1206H \$2,200.00 NM									
Total Spots							97		

Payment Terms 30 Days

Gross Total	\$46,060.00
Agency Commission	\$6,909.00
Net Amount Due	\$39,151.00
New Mexico Tax Rate 7.0%	\$2,740.57
Amount Due	\$41,891.57

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

www.koat.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
959675-1	10/07/12	October 2012	10/01/12 - 10/07/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Beth Pfefferle	Albuquerque - L	Local

Advertiser	Product	Estimate Number
Heinrich/D/Senate	Candidate	12261

Flight Dates	Order #	Alt Order #
10/02/12 - 10/07/12	959675	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	5a A7N More In The AM	5-6a	-TWTF--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
33	KOAT	Tu	10/02/12	5:12 AM	5a A7N More In The AM	5-6a	:30	MHTV-1206H	\$150.00 NM
34	KOAT	W	10/03/12	5:24 AM	5a A7N More In The AM	5-6a	:30	MHTV1207H	\$150.00 NM
37	KOAT	Th	10/04/12	5:44 AM	5a A7N More In The AM	5-6a	:30	MHTV1207H	\$150.00 NM
35	KOAT	F	10/05/12	5:24 AM	5a A7N More In The AM	5-6a	:30	MHTV1207H	\$150.00 NM
2	10/03/12	10/03/12	6a A7N More In The AM	6-7a	--W----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
46	KOAT	W	10/03/12	7:00 AM	6a A7N More In The AM	6-7a	:30	MHTV-1206H	\$400.00 NM
4	10/02/12	10/05/12	Good Morning America	7-9a	-T-TF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-TF--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
50	KOAT	Tu	10/02/12	8:47 AM	Good Morning America	7-9a	:30	MHTV1205H	\$300.00 NM
49	KOAT	Th	10/04/12	7:27 AM	Good Morning America	7-9a	:30	MHTV-1206H	\$300.00 NM
51	KOAT	F	10/05/12	8:41 AM	Good Morning America	7-9a	:30	MHTV-1206H	\$300.00 NM
7	10/06/12	10/06/12	Sa A7N Balloon Fiesta	6-9a	-----S-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	KOAT	Sa	10/06/12	6:14 AM	Sa A7N Balloon Fiesta	6-9a	:30	MHTV-1206H	\$250.00 NM
17	10/02/12	10/03/12	Ellen 3-4p	3-4p	-TW----	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TW----	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
33	KOAT	Tu	10/02/12	3:38 PM	Ellen 3-4p	3-4p	:30	MHTV1207H	\$125.00 NM
34	KOAT	W	10/03/12	3:49 PM	Ellen 3-4p	3-4p	:30	MHTV-1206H	\$125.00 NM

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

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KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
959675-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12261	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/02/12	10/03/12	Ellen 3-4p	3-4p	-TW----	:30	2	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
19	10/02/12	10/04/12	Dr Oz	4-5p	-T-T---	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-T---	2	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
42 KOAT	Tu	10/02/12	4:39 PM	Dr Oz	4-5p	:30	MHTV-1206H	\$325.00	NM
41 KOAT	Th	10/04/12	4:14 PM	Dr Oz	4-5p	:30	MHTV-1206H	\$325.00	NM
21	10/02/12	10/05/12	Action 7 News @ 5p	5-530p	-T--F--	:30	2	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T--F--	2	\$425.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
32 KOAT	Tu	10/02/12	5:26 PM	Action 7 News @ 5p	5-530p	:30	MHTV-1206H	\$425.00	NM
31 KOAT	F	10/05/12	5:27 PM	Action 7 News @ 5p	5-530p	:30	MHTV-1206H	\$425.00	NM
23	10/03/12	10/05/12	Action 7 News @ 6p	6-630p	--W-F--	:30	2	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W-F--	2	\$525.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
32 KOAT	W	10/03/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	MHTV1207H	\$525.00	NM
34 KOAT	F	10/05/12	6:12 PM	Action 7 News @ 6p	6-630p	:30	MHTV1207H	\$525.00	NM
25	10/04/12	10/04/12	Entertainment Tonight 630-7p	630-7p	---T---	:30	1	\$575.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
48 KOAT	Th	10/04/12	6:56 PM	Entertainment Tonight 630-7p	630-7p	:30	MHTV1207H	\$575.00	NM
28	10/03/12	10/05/12	Action 7 News @ 10p M-F	10-1030p	--W-F--	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	--W-F--	2	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
23 KOAT	W	10/03/12	10:27 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV1207H	\$650.00	NM
26 KOAT	F	10/05/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	MHTV-1206H	\$650.00	NM
29	10/02/12	10/02/12	Action 7 News @ 1030p	1030-1105p	-T-----	:30	1	\$540.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-T-----	1	\$540.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
29 KOAT	Tu	10/02/12	10:57 PM	Action 7 News @ 1030p	1030-1105p	:30	MHTV1205H	\$540.00	NM
34	10/04/12	10/04/12	Scandal	9-10p	---T---	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---T---	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
7 KOAT	Th	10/04/12	9:41 PM	Scandal	9-10p	:30	MHTV-1206H	\$1,000.00	NM
39	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----S	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868



Invoice #	Invoice Date	Invoice Month	Invoice Period
959675-1	10/07/12	October 2012	10/01/12 - 10/07/12
Advertiser	Product	Estimate Number	
Heinrich/D/Senate	Candidate	12261	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A	-----S	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Su	10/07/12	6:46 AM	Su A7N Balloon Fiesta	6-9A	:30	MHTV-1206H	\$250.00 NM
41	10/05/12	10/05/12	Chew, The	12-1pm	----F--	:30	1	\$80.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	----F--	1	\$80.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	KOAT	F	10/05/12	12:33 PM	Chew, The	12-1pm	:30	MHTV1207H	\$80.00 NM
52	10/06/12	10/06/12	Action 7 News @ 5p Sat	5-530p	-----S-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KOAT	Sa	10/06/12	5:12 PM	Action 7 News @ 5p Sat	5-530p	:30	MHTV1207H	\$300.00 NM
53	10/03/12	10/05/12	Nightline	1105-1135p	--W-F--	:30	2	\$160.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--W-F--	2	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	KOAT	W	10/03/12	11:18 PM	Nightline	1105-1135p	:30	MHTV-1206H	\$160.00 NM
17	KOAT	F	10/05/12	11:32 PM	Nightline	1105-1135p	:30	MHTV1207H	\$160.00 NM
54	10/04/12	10/04/12	Katie Couric M-F	2p-3p	---T---	:30	1	\$165.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	---T---	1	\$165.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	Th	10/04/12	2:23 PM	Katie Couric M-F	2p-3p	:30	MHTV1207H	\$165.00 NM
Total Spots							28		

Gross Total \$9,480.00

Agency Commission \$1,422.00

Net Amount Due \$8,058.00

New Mexico Tax Rate 7.0% \$564.06

Amount Due \$8,622.06

Payment Terms 30 Days